



## Annual Sponsorship Prospectus Florida Society of Enrolled Agents

### Introduction

FSEA is dedicated to providing industry-specific benefits or services to our growing membership of over 600 individuals. By sponsoring FSEA you're investing in a community of passionate professionals who are shaping the future of tax preparation and representation.

### Sponsorship Levels

- **Strategic Sponsor (\$7,500):**
  - Up to 4 webinars per year
  - Up to 4 articles in our bi-monthly newsletter
  - Up to 4 targeted email campaigns to our members
  - Exclusive Platinum sponsorship of the annual convention (\$2,750 market value), including prominent branding and speaking opportunities (*details available upon request*)
  - Sponsorship of the annual tax update
  - Logo prominently displayed on our website year-round
  
- **Platinum Sponsor (\$5,000):**
  - Up to 3 webinars per year
  - Up to 3 articles in our monthly newsletter
  - Up to 3 targeted email campaigns to our members
  - Gold level sponsorship of the annual convention (\$1,750 market value), including branding and speaking opportunities (*details available upon request*)
  - Sponsorship of the annual tax update
  - Logo prominently displayed on our website year-round
  
- **Gold Sponsor (\$3,500):**
  - Up to 2 webinars per year
  - Up to 2 articles in our monthly newsletter
  - Up to 2 targeted email campaigns to our members

- Silver level sponsorship of the annual convention (\$1,250 market value), including branding opportunities (*details available upon request*)
- Logo displayed on our website year-round
- **Silver Sponsor (\$2,000):**
  - Access to our membership directory
  - Up to 1 webinar per year
  - Up to 1 article in our monthly newsletter
  - Up to 1 targeted email campaign to our members
  - Bronze level sponsorship of the annual convention (\$750 market value), including branding opportunities (*details available upon request*)
  - Logo displayed on our website year-round

### **Benefits of Sponsorship**

- **Brand Exposure:** Reach a targeted audience of over 600 tax professionals in the state of Florida.
- **Thought Leadership:** Showcase your expertise through webinars and articles.
- **Networking Opportunities:** Connect with industry leaders and potential clients at our events.
- **Increased Visibility:** Promote your brand through our website and marketing materials.

### **Additional Sponsorship Opportunities**

- **Social Media:** Promote your brand on our social media channels.
- **Contests and Giveaways:** Sponsor contests or giveaways to generate excitement and engagement.
- **Custom Packages:** We can create a customized sponsorship package to meet your specific needs.

**For more information or to discuss sponsorship opportunities, please contact:**

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Thank you for your interest in supporting FSEA!